



Preeti Meena
Director

D.O. No. 14-1/2023-AE-2

Dated: 13th February, 2024

Respected sir, madam.

As you are aware that the Government of India is implementing the Centrally Sponsored Scheme ULLAS- Nav Bharat Saaksharta Karyakram which aims to empower those adults aged 15 years and above who could not get due schooling and consequent literacy and numeracy skills. The scheme being implemented during 2022-23 to 2026-27 has five components namely (i) Foundational Literacy and Numeracy, (ii) Critical Life Skills, (iii) Basic Education, (iv) Vocational Skills, (v) Continuing Education.

2. The name in use of the Nav Bharat Saaksharta Karyakram is now ULLAS that stands for Understanding of Lifelong Learning for All in Society. The name – ULLAS was launched on 29th July, 2023 by Hon'ble Union Minister of Education along with the logo and tagline - Jan Jan Saakshar. Thenceforth, the name ULLAS has been adopted for all future references.

3. In order to ensure uniformity in the implementation of the ULLAS- Nav Bharat Saaksharta Karyakram across the country, all States/UTs/NCL must strictly adhere to the designated nomenclature of the scheme, using only the name "ULLAS." The Primer ULLAS has also now been launched on 6th February, 2024 by the Education Minister during the ULLAS Mela in all official languages. **It is therefore requested that henceforth all Teaching Learning material should now be named/called as ULLAS, replacing all other nomenclature like UJAS, etc.** All future content developed by NCL, State/UTs/SCERTs should be name as ULLAS only.

4. I trust that your coordinated efforts will contribute to consolidating the Nav Bharat Saaksharta Karyakram (ULLAS) under one terminology i.e. ULLAS. Your cooperation is crucial, and I am confident that together, we will enhance the effectiveness and impact of the ULLAS scheme.

With regards,

Yours sincerely,

Preeti Meena
(Preeti Meena)

Additional Chief Secretary/ Principal Secretary/Secretary (School Education) /All States and UTs

Copy for information to:

- i) PPS to Secretary (DoSEL), Ministry of Education
- ii) Prof. Usha Sharma, Head NCL, NCERT, New Delhi
- iii) All the SPDs
- iv) All the SLMAs
- v) All the Directors, SCERT/SCL