

No. F. 27-8/2014-EE.16
Government of India
Ministry of Human Resource Development
Department of School Education & Literacy
EE.16 Section

New Delhi, dated 27th November, 2014

OFFICE MEMORANDUM

Subject: Swacch Bharat Mission: Annual Action Plan, 2014-15 of Department of School Education & Literacy, Ministry of Human Resource Development.

The undersigned is directed to refer to Secretary, Ministry of Drinking Water & Sanitation's d.o. No.2/2/S(DWS)/2014 dated 10th October, 2014 and Secretary(SE&L)'s d.o. dated 27th October, 2014 regarding preparation of Annual Action Plan for the Swacch Bharat Mission and to send a copy of the Annual Action Plan, 2014-15 of this Department on Swacch Bharat Mission.

2. Dr. Nagesh Singh, Economic Advisor (SE&L), Department of School Education & Literacy, Tel: 23381721(O), 9968144351 (M) Email: nagesh.edu@nic.in has been nominated as the nodal officer in this Department for Swacch Bharat Mission.

This issues with the approval of Secretary (School Education & Literacy):



(Alok Jawahar)

Under Secretary to the Government of India
Tel.: 23381095

Ministry of Drinking Water and Sanitation,
(Smt. Vijaylaxmi Joshi, Secretary),
Government of India,
247, 'A' Wing, Nirman Bhawan,
NEW DELHI - 110011

Copy to: i) Sr. PPS to EA(SE&L)

ii) NIC- for uploading the Annual Action Plan 2014-15 on e-Sameeksha portal and on this Ministry's website.

Swachh Bharat Mission



Annual Action Plan (2014-15)

of the

**Department of School Education and Literacy
Ministry of Human Resource Development
Government of India**

Swachh Bharat Swachh Vidyalaya Programme is being implemented by the Department of School Education and Literacy under the rubric of Swachh Bharat Mission. After the Independence Day announcement by the Hon'ble Prime Minister regarding providing separate toilets for boys and girls in all schools, the Department of School Education and Literacy immediately started the Swachh Vidyalaya Programme.

"..... I want to make a beginning today itself and that is - all schools in the country should have toilets with separate toilets for girls. Only then our daughters will not be compelled to leave schools midway. Our parliamentarians utilising MPLAD fund are there. I appeal to them to spend it for constructing toilets in schools for a year. The government should utilise its budget on providing toilets. I call upon the corporate sector also to give priority to the provision of toilets in schools with your expenditure under Corporate Social Responsibility. This target should be finished within one year with the help of state governments and on the next 15th August, we should be in firm position to announce that there is no school in India without separate toilets for boys and girls."

- Shri Narendra Modi, Prime Minister
Independence Day, August 15, 2014

Towards achieving this objective the Department, under a broad strategy, initiated various activities. A website was launched giving comprehensive information on the schools without toilets and the dysfunctional toilets. A series of consultation were held with States/Ministries/Departments/Corporates/PSUs to achieve the objective. A Brochure as well as a handbook on Swachh Bharat: Swachh Vidyalaya was brought out and widely disseminated. Till around Rs 1500 crore have been committed by PSUs and private corporate sector to construct toilets in schools under CSR activities.

Swachh Bharat Mission

A detailed Annual Action Plan, 2014-15 of the Department of School Education & Literacy is as follows:

A. Construction of Toilets:

1. Fresh construction commenced on 30,000 toilets on 2nd October 2014. Construction of these toilets is to be completed by 31st December 2014.
2. Construction of around 1.50 lakh toilets committed by the PSUs/Corporate.
3. Up to 80 percent of these toilets construction to be completed by 31st March, 2015.
4. Pending sanction under SSA/RMSA is around 1.25 lakh toilets with States which will be completed by 31st March 2015.

B. Other Aspects of the Swachh Bharat Mission:

1. The Ministry initiated Swachh Vidyalaya Campaign from 25.09.2014 till 31.10.2014. During this period the schools under administrative control of the Ministry took up the following activities:
 - Talk by a few children on different aspects of cleanliness in the schools assembly everyday, especially with regards to sayings & teachings of Mahatma Gandhi, on cleanliness and hygiene.
 - Cleaning of classroom, laboratories, libraries etc.
 - Cleaning of any statute installed in the school.
 - Cleaning of kitchen sheds and stores etc.
 - Cleaning of toilets and drinking water areas.
 - Cleaning of playgrounds.
 - Cleaning and maintenance of school gardens.
 - Annual maintenance of the school building including white wash and painting.
 - Organise essay, painting competitions, debates, contests, on cleanliness and hygiene
 - Constitution of Children's Cabinets to supervise and monitor the cleanliness drive.
2. In addition to this, the schools will also continue organising activities like film shows, activities on hygiene, periodic essay/painting and other competition, roll play etc. to re-enforce the message of Swachh Bharat Swachh Vidyalaya.
3. The Department also proposes to introduce half an hour cleaning campaign twice a week in the school involving students, teachers, parents and community members.
4. The Department has commissioned a short film on Hand washing before and after mid day meals. These are being aired on T.V channels to propagate the idea of cleanliness.
5. Such campaign would be expanded and aired during the year.

C. Participation of States:

1. States have been requested to take up a similar programme that is being taken up in the Kendriya Vidyalayas and Navodya Vidyalaya Sangathans in schools under their administrative control to inculcate the spirit of hygiene, cleanliness

and aversion to unhygienic conditions in our children from the initial years of schooling itself.

2. States have been advised to initiate this programme from 25th September itself. 23 States covering 7.78 lakh Government schools launched this campaign as per the information furnished by the States.

D. Bal Swachhta Mission :-

- The 125th birth anniversary of Pandit Jawahar Lal Nehru was celebrated on 14th November, 2014. On this day Bal Swachhta Mission was launched for the period from 14th to 19th November, 2014 in the schools across the country to celebrate Pandit Nehru's birthday and reinforce the idea of cleanliness, hygiene among the children.

E. Cleanliness in School Text Books:

1. National Curriculum Framework, 2005 indicates principles which should govern school and class room environment. The clean physical environment is one of the components indicated in the NCF, 2005.
2. The NCERT text books and many State level text books already include chapters on health, hygiene and clean physical environment in text books.
3. The schools would be advised to dwell on its topics in great detail so that the message of cleanliness is reinforced in the minds of the children.

F. Central Board of Secondary Education (CBSE):

1. The CBSE has already issued advisories to the schools affiliated with it and take up Swachh Bharat Swachh Vidyalaya Abhiyan.
2. The CBSE has also been advised to set up questions on cleanliness, hygiene and environment in the examinations conducted by them.
3. CBSE organised an essay competition on the themes of cleanliness, Babu's views on cleanliness etc. on 2nd October, 2014 and winners were felicitated on 31st October, 2014.
